

COMMERCIAL PHOTOGRAPHER'S REGISTRATION HORSE OF THE YEAR 2013

All commercial photographers must apply for registration
prior to the Horse of the Year Show 2013

Name:

Company/Publication:

Address:

.....

.....

Email:

Website:

Phone:

Mobile: (Essential)

Car Pass required to park in Trade Car Park :

- Instead of fees for commercial photographers, we will instead be asking you to register and supply HOY with at least six images from the show. These will be used for pre and post media campaigns and on the HOY website.
- If you register before **February 15, 2013**, you will be included in the commercial photographers' list in the competitor's catalogue and on the HOY website.
- You will collect your catalogue and souvenir programme at the show office.
- **Registration applies to 1 photographer only.**
- Gate and car passes will be posted to you before the show.
- No media pass – no entry.
- **Registrations must be received by February 15, 2013.**

NB: A commercial photographer is one who sells photos to private individuals and groups, via website, direct mail, trade shows or any other means of direct selling. Any photographer who wishes to undertake a commercial venture must complete this registration.

Signature



HORSE OF THE YEAR 2013

HOY.CO.NZ

Either email or post
your registration to:

Diana Dobson
PO Box 500
Gisborne 4040

blackballoon@extra.co.nz

Enquiries please contact:

Diana Dobson 06 867 6118 or 021 222 0145

OFFICE USE

Date Received

Passes sent: